



# INTERNATIONAL OLIVE CENTER CONFERENCE

MAY 28-29, 2020  
THESSALONIKI / GREECE  
PERROTIS COLLEGE  
KRINOS OLIVE CENTER

**Olive Sector**  
PURSUING INNOVATION  
EXPLORING TRENDS

## **INVITATION & CALL FOR PAPERS**

**Dear Friends and Colleagues,**

The 2nd International Olive Conference will take place **May 28 – 29, 2020, at the Krinos® Olive Center** located on the campus of **Perrotis College / American Farm School, Thessaloniki, Greece**. The conference will focus on the olive sector.

Keynote speakers from around the world will include experts from both academic and business sectors. They will provide a holistic overview that includes recent innovations and future trends in the world of table olives and olive oil. Farmers, scientists, and businessmen, representing every stage of this sector, will have the opportunity to meet, discuss and learn from these experts and each other.

We invite you to join us,

**Dr. Panos Kanellis,**  
**President, American Farm School and Perrotis College**

## **ORGANIZING COMMITTEE**

**Alexandros Georgiadis,** President, KRINOS Foods, Canada

**Nelos Georgoudis,** President, Panhellenic Association of Table Olives Processors, Packers and Exporters (PEMETE), Greece

**Manolis Giannoulis,** President, Greek Interprofessional Olive Oil Organization (EDOE), Greece

**Dr. Athanasios Tsafaris,** Academic Dean of Graduate Studies, Perrotis College, Greece

**Dr. Athanasios Gertsis,** Director of Krinos Olive Center and Professor, Agro-Environmental Systems Management Department, Perrotis College, Greece

**Dr. Konstantinos Rotsios,** Academic Dean of Undergraduate Studies and Chair of International Business Department, Perrotis College, Greece

**Dr. Kyriaki Zinoviadou,** Chair of New Food Product and Business Development and Assistant Professor, Food Science and Technology Department, Perrotis College, Greece

**Dora Anastasiadou,** Associate Director of Corporate & Foundation Relations in Greece, American Farm School and Perrotis College

**Stavroula Antonopoulou,** Chief Administration Officer, Perrotis College, Greece

# CONFERENCE TOPICS

This will be the second in a series of biennial conferences designed to address selected current topics relating to table olives and olive oil (markets, products, technologies & practices). This year's **panels and parallel sessions will focus on the olive sector.**

## **More specifically, the thematic areas are:**

1. Effective route management “from farmer to processor”
2. Greek olive oil marketing: exports branding and e-commerce
3. Producer groups
4. Sustainability in production and processing (plant protection, carbon and water footprints)
5. Waste management – Olive sector by-products
6. Implementation of the bio economy principles in the olive sector
7. Best practices for pesticide residue tracking
8. Niche markets for the olive sector (consumer trends and opportunities, new product development, etc.)
9. Nutritional and health aspects of olive oil
10. Olive sector as a tool for rural development
11. Use of novel technologies for traceability (adulteration, quality control, quality standards)

The conference languages are Greek and English with simultaneous translation.

## **PROGRAM-DATES**

The conference includes two days of presentations and round-table discussions **(May, 28-29).**

## **ABSTRACTS**

Proposals for oral and poster presentations are invited. The abstracts will be submitted exclusively online.

## **DEADLINE FOR ABSTRACT SUBMISSION: March 1<sup>st</sup>, 2020.**

All proposals will be peer-reviewed by a Scientific Review Committee. Accepted papers will be published in an ISBN volume of KRINOS OLIVE CENTER publications. Guidelines for Submission Abstracts of 200-300 words should be submitted by March 1<sup>st</sup>, 2020 for initial evaluation.

Abstract should include the following elements: Abstract Title (in capital letters). Authors and Presenter (capitalize each word). Working Origin (capitalize each word). The Department, Organization, City, Country should be indicated.

Abstract should consist of the following:

- Background
- Methods
- Results
- Conclusions

### **Instructions for Submitting Abstract**

As soon as the online submission is completed you will receive an automated confirmation email. After submission and before evaluation, changes and corrections are accepted. After review no changes are permitted. Confirmation of the acceptance or rejection of the abstract will be sent via email. Presenters whose proposals are accepted will be notified to submit a full paper of 5-6 pages no later than April 15, 2020. In case of not receiving the final confirmation email, please contact us via email at [info@medevents.gr](mailto:info@medevents.gr).

### **REGISTRATION**

To proceed with your online registration and payment to conference, please click [here](#).

### **Online Registration Form**

The deposit receipt should be sent via e-mail to [info@medevents.gr](mailto:info@medevents.gr) or via fax +302310801454

### **Category Cost**

General Public Registration 100 €

Farmers 50 €

Students 25 €

### **BANK ACCOUNT**

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BIC: CRBAGRAA

## **GENERAL INFORMATION**

### **ORGANIZATION - SECRETARIAT - INFORMATION**

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